



ASHA Israel's Agency for International Development Cooperation Ministry of Foreign Affairs



Manna Center Program in Food Safety & Security Tel Aviv University

Leveraging the Private Sector for **Agricultural Innovation in Development** July 3rd 2014, Britannia Hall 05 **Tel Aviv University**

The Pears Innovation for International Development Program at the Hartog School of Government and Policy and MASHAV - Israel's Agency for International Development Cooperation at the Ministry of Foreign Affairs, in partnership with the Manna Center Program in Food Safety and Security are happy to present the 2014 Conference on Food Security.

Speakers will Include:

Ian Barker

Head of Agricultural Partnerships, Syngenta Foundation for Sustainable Agriculture.

Javier Ekboir

Coordinator of the Institutional Learning and Change Initiative (ILAC) at Bioversity International.

Angel Gonzalez-Sanz

Chief Policy Review Section Science, Technology and ICT Branch UNCTAD.

Jonathan Gressel

Professor Emeritus, Weizmann Institute of Science, Israel; Israel Prize Laureate in Agriculture.

Deborah Hamilton

Knowledge Exchange Lead-Feed the Future Partnering for Innovation.

Frank Hartwich

Project Manager in UNIDO's Agribusiness Development Branch.

Julian Kinderlerer

Professor of IP Law, University of Cape Town; Professor of Biotechnology & Society, University of Technology, Delft, the Netherlands; Member, European Group on Ethics.

Eugene Kandel

Head of the National Economic Council at the Prime Minister's Office of Israel

Andro Koutsoudis

Head of Business Development and Innovation at the Grameen Foundation, Kampala.

Mirafe Marcos

Chief of Staff at the Ethiopian Agricultural Transformation Agency (ATA).

Simon Winter

TechnoServe's Senior Vice President of Development.

Gwen Young

Country Director, Africare, Senegal.

The conference will bring together policymakers, practitioners, NGO and private sector representatives and academics interested in policy aspects of agricultural technology development and transfer to small-holder farmers in developing countries.

Sessions will focus around three main themes:

1) Public Private Partnership (PPP)

Approaches for developing, adapting and disseminating technologies.

2) Ethical perspectives

How can the interests and needs of smallholder farmers be safeguarded? How should patent and intellectual property issues be dealt with?

3) Local entrepreneurship & agribusinesses

What can be the role of local agribusiness in technology development and dissemination?

A detailed schedule will be available in May 2014. Space is limited, please RSVP on our website foodsecurity.tau.ac.il