International Conference and Exhibition

OH-MAN OH-MACHINE

The Politics & Aesthetics of Posthumanism
15-20 May, 2014

Tel-Aviv University Gilman Building room 496
HaYarkon 19, Center for Art, Culture & Education,
HaMidrasha-Tel Aviv
www.oh-man-oh-machine.com | http://youtu.be/wmyvlUFxUFM

The Multidisciplinary Program in the Humanities, Tel Aviv University
Cohn Institute for the History and Philosophy of the Sciences and
Ideas, Tel Aviv University
The Midrasha Faculty of the Art, Beit Berl Academic College

**Opening Evening,
20:00, Thursday 15/5**
HeLA Forms of Human Existence
Art Exhibition at HaYarkon 19 -
Center for Art, Culture & Education,
Tel Aviv – HaMidrasha

**Friday 16/5 - Academic panels
at Ha'Yarkon 19 gallery**
Chair: Daniel Landau, Midrasha School of
Art, Beit Berl Academic College
*The panel is in Hebrew

10:00-11:30 Media, Education and
Performance Histories through
Posthuman Lens:

**Archaeology of Hebrew Media as a
Postumanist Historiography**
Ido Ramati, Hebrew University of Jerusalem

**From the Educated Man to
the Connected Man: Learning
Processes in the Posthuman Era**
Hemi Ramiel, Bar Ilan University

**De-humanism, Re-humanism,
Post-humanism: Body-Machine
Relationships in Twentieth-Century
Theatre and Performance**
Dror Harari, Tel Aviv University

12:00-13:30 Post/Trans humanism
in Visual Culture:

**Seeing? Believing? Documentary
Aesthetics Today**
Nea Ehrlich, University of Edinburgh

**Hybridity and Purity in Posthdran
thought as Represented in the
Drama Series "Breaking Bad"**
David Gurevitz, College of Management

**Transhumanism on the Brink of the
Millennium: "Transmetropolitan"
and Man as a Face in the Sand**
Eden Kupermintz, Tel Aviv University

**Sunday 18/5 Tel Aviv
University Campus,
Gilman, Room 496**
9:00-10:15 Keynote:

**Rhetorics of the Future:
Redistributing Life and Death in
Posthuman Times**
Sherryl Vint, University of California,
Riverside
Commentator: Elana Gomel, Tel Aviv
University

10:30-12:00 Posthuman
Corporeality: Cyborg Ontologies
Chair: Yael Maurer, Tel Aviv University

**"I Would Rather Be a Cyborg
than a Goddess": Gender and the
Posthuman in Rushdie and Haraway**
Yael Maurer, Tel Aviv University

**Playing Puppetmaster: Controlling
Posthuman Bodies in Video Game
Narratives**
Shawn Edrei, Tel Aviv University

**Post-Human Femininity and the
Cyborg Body: Jouissance and the
Production of Art**
Meyrav Koren-Kuik, Tel Aviv University

12:00-13:15 Lunch break

13:15-14:45 Zombies vs. Vampires:
The Contemporary Posthuman
Other
Chair: Elana Gomel, Tel Aviv University

**Invasion of the Dead (Languages):
Zombie Apocalypse and the End of
Narrative**
Elana Gomel, Tel Aviv University

**Living as a Zombie in Media is the
Only Way to Survive**
Mark Deuze, University of Amsterdam

**Petting the Bat: A Posthuman
Reading of the Vampire**
Odelia Barkin, Hebrew University of
Jerusalem

15:00-16:30 Organic/Mechanic
Creativity & Embodiment
Chair: Keren Omry, Haifa University

**Fractal Tunes: Technologies of
Creativity and the Body**
Keren Omry, Haifa University

**The New and the Old in
Contemporary Human-Machine
Reconfigurations**
Eitan Wilf, Hebrew University of Jerusalem

**Wearable Technologies: Can a
Cyborg Change Its Skin?**
Zivia Kay, Bezalel Academy of Arts and
Design, Technion IIT; Galit Wellner, Bezalel
Academy of Arts and Design, Ben Gurion
University

16:30-17:00 Coffee break

17:00-18:30 Bioethics: The self –
disembodied, enhanced, extended
Chair: Sorina Chiper, Al. I. Cuza University,
Romania and Hebrew University of
Jerusalem

**Disembodied Self: A Copernican
Revolution**
Rotem Bennet, Technion - Israel Institute

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of Technology

**The Interdisciplinary Problematics
of Life Extension: The Implications
for Ethics and Public Policy**
Ilia Stambler, Bar Ilan University

**Fearful of Ourselves, Yearning for
Salvation: The Moral Enhancement
Discourse as a Secular Revival of
Gnosticism**
Michael Bar Ilan, Tel Aviv University

Monday 19/5 on Tel Aviv
University Campus

9:00-10:30 Posthuman Literatures:
Chair: Meyrav Koren-Kuik, Tel Aviv
University

**Inside the Virtual Vortex:
Posthuman Passages into
Cyberspace in William Gibson's
Urban Novels**
Inbar Kaminsky, Tel Aviv University

**Past Posthumanism: Futurist,
Decadent, and Pagan Influences in
Transhumanism or the Dangers of
Godlike Creativity**
Slava Bart, Tel Aviv University

**Leisure/Leisure Industry/
Posthumanism – Reading Michel
Houellebecq**
Nurit Buchweitz and Eli Cohen-Jawer,
Beit Berl Academic College

10:45-12:15 Posthuman Philosophies:
Chair: Noa Gedi, Tel Aviv University
*The panel is in Hebrew

**Post Humanism or maybe Pre
Hümanism?***
Aïm Deüelle Lüski, Bezalel Academy of
Art and Design, and Tel Aviv University

**A Brief History of Transformations
from Analog to Digital as
Representations of Reality**
Yonathan (Yoni) Mizrachi, the Max Stern
Yezreel Valley Academic College

**Of Course 'This Is Not a Pipe' or
the Ontological Delusion of Digital
Objects**
Noa Gedi, Tel Aviv University

12:15-13:15 Lunch Break

13:15-14:45 Transhumanism, Ecology
and Animal Studies:
Chair: Daniel Mishori, Tel Aviv University

Transhumanism and Ecology
Daniel Mishori, Tel Aviv University

**Trans Animalism: The Agricultural
Version**

Ariel Tsovel, Independent Scholar

**Technomysticism and the
Production of Plenty: The Case
of the Movable-Frame Beehive in
Palestine, 1880-1931**
Tamar Novick, University of Pennsylvania

15:00-16:30 Technology and/as
Religion:
Chair: Carmel Vaisman, Tel Aviv University

**World-Information-Man: Breaking
and Fixing the Human and Physical
Information Space**
Israel Belfer, Ben Gurion University

**Posthumanism, Post-theism:
Religion and Ethics after the
Abolition of Man**
Tomer Persico, Tel Aviv University and
Schechter Institute

**The Future of Religion in the 21st
Century: Radical Islam, Genetic
Engineering and Techno-Religions**
Yuval Noah Harari, Hebrew University of
Jerusalem

16:30-17:00 Coffee break

17:00-18:30 Keynote and Closing
Session:
**Posthumanism "Without"
Technology**
Stefan Herbrechter, University of
Coventry, UK
Commentator: Yuval Noah Harari,
Hebrew University of Jerusalem

**ENCORE
Tuesday, 20 May 2014: Special
event in the Gallery**
20:00-21:30 Posthumanism and
Transhumanism: Scientific and
Technological Perspectives
Chair: Doron Friedman, Head of the
Advanced Reality Lab, IDC Herzliya.

**The Embodiment Station -
Futuristic Transhuman Technologies**
Massimo Bergamasco, Professor of
Theory of Mechanisms and Machines
Scuola Superiore Sant'Anna Pisa, Italy

**Can Human Brain Research
Account for the Sense of Free
Choice?**
Rafael Malach, Department of
Neurobiology, Brain Sciences Program,
Weizmann Institute of Science.

**Controlling a Surrogate Body by
Thought – narrated video clips**
Doron Friedman, Head of the Advanced
Reality Lab, IDC Herzliya.

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*Language: Most conference papers will be given in English, with the exception of the
Friday panels in the gallery and the second panel on Monday that will be given in Hebrew